

ASSESSING THE PULSE POLIO IMMUNIZATION PROGRAMME (PIIP) AT GRASS ROOT LEVEL: A PUBLIC OPINION

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ABSTRACT

Polio has caused paralysis and death for most of human history. India overcame huge challenges to stop polio virus transmission, implementing strategies with unrelenting focus and rigour, continually evaluating the programme and introducing innovations to ensure vaccination campaigns reached all children especially those at highest risk of getting polio. The programme did this by persuading the refusal families. Nation is committed to tame this dreaded disease. Achieving Universal access is impossible without the awareness & deep involvement of the Public. It is of significance to examine the aspects like personal knowledge, attitudes of the public and aspects related with operation & success of the Pulse Polio Immunization. The present study assesses the public perception about the operation of Pulse Polio Immunization Program in Faridkot District of Punjab.

KEYWORDS: Immunization, Public, PPI, Satisfaction, Faridkot